

Artwork Guide

Silicone Wristband



USE THIS GUIDE TO PRODUCE ARTWORK FOR PRINTED, EMBOSSED, DEBOSSED, INK-FILLED AND EMBOSSED PRINTED SILICONE WRISTBANDS.



SAFE AREA FOR TEXT & DESIGN
(AVOID 3MM LEFT & RIGHT OF THE BAND)



ACTUAL SIZE OF BAND
(YOUR BAND COLOUR CAN FILL THIS SPACE)

FILE FORMATS: Our preferred format is Adobe Illustrator, Adobe Photoshop, vector-based EPS or PDF. However, if this isn't possible just send us what you have and we'll make it work.

COLOURS: Where possible save all files as CMYK colour for accurate colour matching. If you are working in a design app that doesn't let you edit the colour profile before saving, please save the file as CMYK and check that you are happy with the colours as they can often change. To ensure you get the colours you want, feel free to send us the CMYK, HEX or RGB code and we can colour match correctly for you. If Pantone colour matching is required please let us know the colour codes.

SIZE: Band colour should be sized to the **full rectangle** that best corresponds to the size of wristband you would like.

SAFE AREA: Keep any important elements of the design, such as text or logos, at least 3mm from both edges to avoid issues during manufacturing.

IMAGES: Vector-based artwork gets the best results. If using images, these should be embedded and be at least 300 dpi where possible. The same goes for logos too.

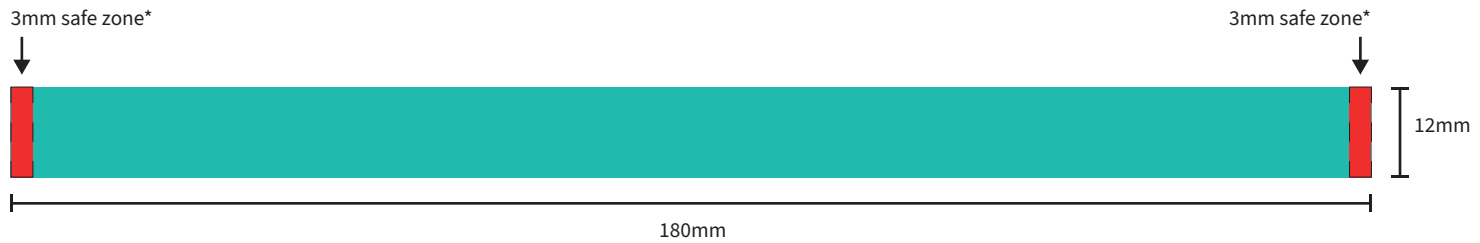
TEXT: Where possible all text should be saved as outlines. But don't worry if this isn't possible, it's something we can rectify when we receive your artwork.

DON'T STRESS!

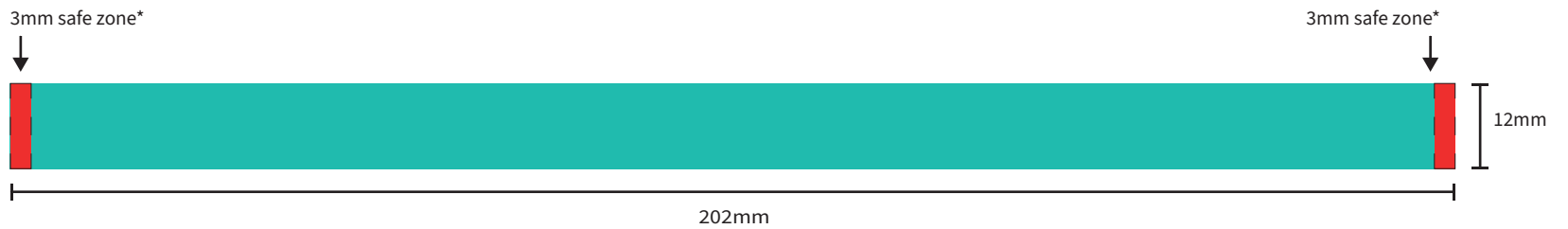
IF YOU GET STUCK AT ANY POINT, OR DON'T EVEN KNOW WHERE TO BEGIN, JUST CONTACT US VIA OUR ONLINE CHAT OR EMAIL US AT: HELP@MERCHMILK.CO.UK.

ALTERNATIVELY, THERE'S A PICTURED GUIDE ON HOW TO CREATE A DESIGN USING THE FREE DESIGN APP "CANVA".

YOUTH



STANDARD



EXTRA WIDE

