

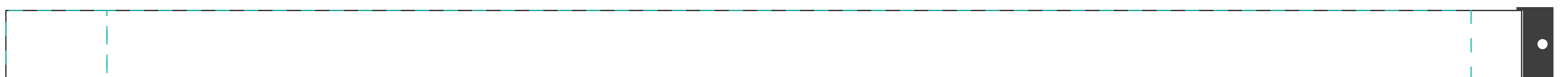
Artwork Guide

Lanyards

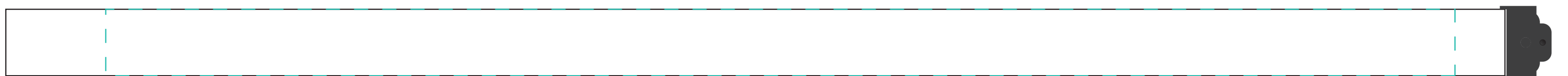


USE THIS GUIDE TO PRODUCE
ARTWORK FOR PRINTED,
WOVEN AND SCREEN PRINTED
LANYARDS.

Side 1



Side 2



 SAFE AREA FOR TEXT & DESIGN
(AVOID IMPORTANT INFO 30MM LEFT & 15MM RIGHT)

 ACTUAL SIZE OF LANYARD
(YOUR LANYARD COLOUR CAN FILL THIS SPACE)

FILE FORMATS: Our preferred format is Adobe Illustrator, Adobe Photoshop, vector-based EPS or PDF. However, if this isn't possible just send us what you have and we'll make it work.

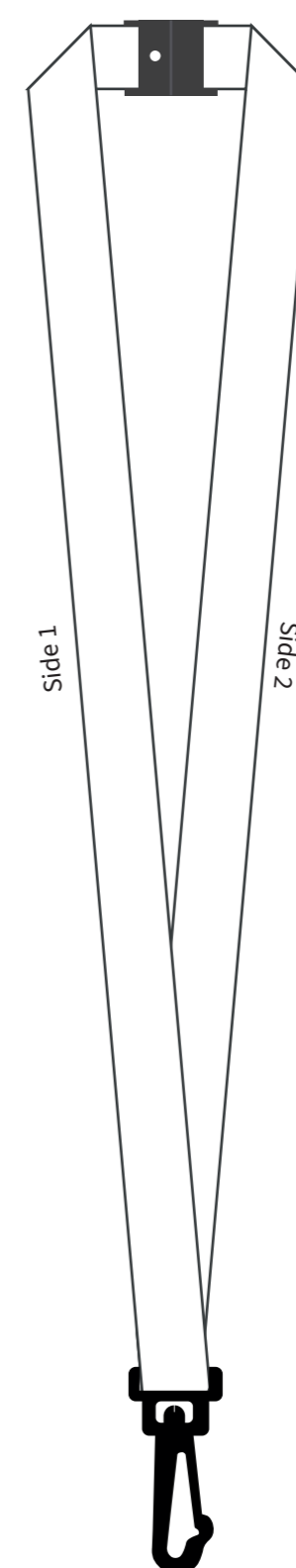
COLOURS: Where possible save all files as CMYK colour for accurate colour matching. If you are working in a design app that doesn't let you edit the colour profile before saving, please save the file as CMYK and check that you are happy with the colours as they can often change. To ensure you get the colours you want, feel free to send us the CMYK, HEX or RGB code and we can colour match correctly for you. If Pantone colour matching is required please let us know the colour codes.

SIZE: Band colour should be sized to the full rectangle that best corresponds to the size of wristband you would like.

SAFE AREA: Keep any important elements of the design, such as text or logos, at least 30mm from the left and 15mm from the right as this is where stitching occurs and can distort your design slightly.

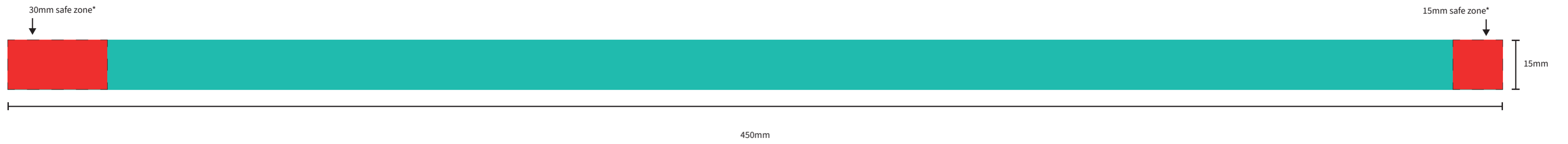
IMAGES: Vector-based artwork gets the best results. If using images, these should be embedded and be at least 300 dpi where possible. The same goes for logos too.

TEXT: Where possible all text should be saved as outlines. But don't worry if this isn't possible, it's something we can rectify when we receive your artwork.

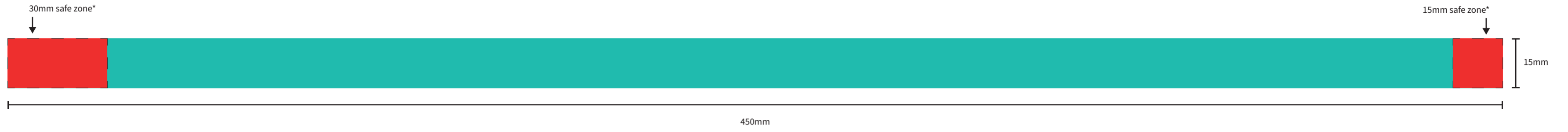


15MM LANYARD

SIDE 1

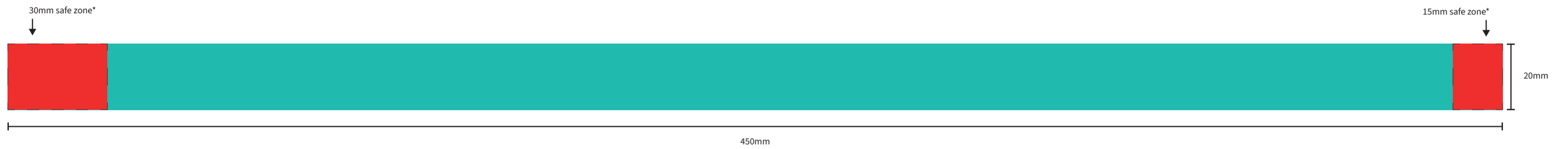


SIDE 2

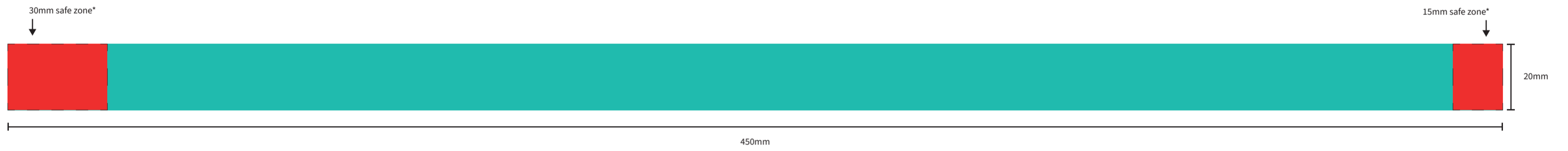


20MM LANYARD

SIDE 1

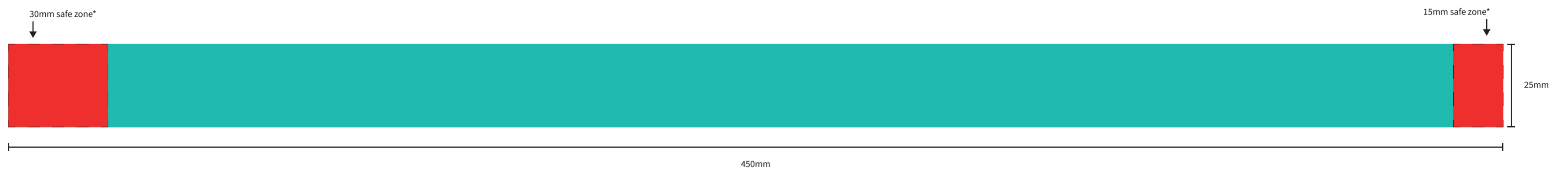


SIDE 2



25MM LANYARD

SIDE 1



SIDE 2

