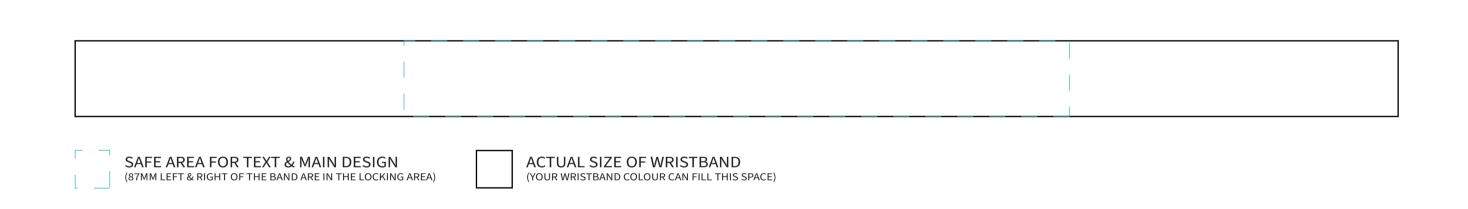
Artwork Guide

Fabric Wristbands



USE THIS GUIDE TO
PRODUCE ARTWORK FOR
PRINTED, WOVEN, BAMBOO
AND ECO RPET FABRIC
WRISTBANDS.



FILE FORMATS: Our preferred format is **Adobe Illustrator**, **Adobe Photoshop**, **vector-based EPS** or **PDF**. However, **if this isn't possible just send us what you have and we'll make it work**.

COLOURS: Where possible save all files as **CMYK** colour for accurate colour matching. If you are working in a design app that doesn't let you edit the colour profile before saving, please save the file as CMYK and check that you are happy with the colours as they can often change. To ensure you get the colours you want, feel free to send us the CMYK, HEX or RGB code and we can colour match correctly for you. If Pantone colour matching is required please let us know the colour codes.

SIZE: Band colour should be sized to the **full rectangle** that best corresponds to the size of wristband you would like.

SAFE AREA: Keep any important elements of the design, such as text or logos, at least 87mm from the left and 87mm from the right as this is the general locking area of the wristband.

IMAGES: Vector-based artwork gets the best results. If using images, these should be embedded and be at least 300 dpi where possible. The same goes for logos too.

TEXT: Where possible all text should be saved as outlines. But don't worry if this isn't possible, it's something we can rectify when we receive your artwork.

DON'T STRESS!

IF YOU GET STUCK AT ANY POINT, OR DON'T EVEN KNOW WHERE TO BEGIN, JUST CONTACT US VIA OUR ONLINE CHAT OR EMAIL US AT: HELP@MERCHMILK.CO.UK.

ALTERNATIVELY, THERE'S A PICTURED GUIDE ON HOW TO CREATE A DESIGN USING THE FREE DESIGN APP "CANVA".

16MM WRISTBAND

SIDE 1 (OUTSIDE OF WRISTBAND) 87mm safe zone* 87mm safe zone* 16mm 350mm

SIDE 2 (INSIDE OF WRISTBAND) (LEAVE BLANK IF ONE-SIDED OR WOVEN)

16mm 350mm

20MM WRISTBAND

SIDE 1 (OUTSIDE OF WRISTBAND) 87mm safe zone* 87mm safe zone* 20mm 350mm

SIDE 2 (INSIDE OF WRISTBAND) (LEAVE BLANK IF ONE-SIDED OR WOVEN)